

SENSEFUL CLEAN & SHINE

Complete Launch Service List

A Sensible Choice for a Cleaner Space

This document defines the launch services, inclusions, add-ons, exclusions, and recommended public-facing menu for Senseful Clean & Shine.

Residential Services

1. Standard Cleaning

Best for regularly maintained homes and recurring customers.

Included:

- Dust accessible furniture and surfaces
- Wipe countertops and tables
- Clean sinks and faucets
- Clean appliance exteriors
- Clean stovetop surface
- Clean toilets
- Clean tubs and showers
- Clean bathroom mirrors
- Vacuum carpets and rugs
- Sweep and mop hard floors
- Empty normal household trash
- Make beds using existing linens
- Light general straightening

Not included or separately priced:

- Inside oven or refrigerator
- Inside cabinets
- Interior windows
- Heavy baseboard cleaning
- Wall washing
- Laundry
- Dishes
- Heavy clutter removal

Starting price: \$125

2. Recurring Cleaning

Available weekly, every two weeks, every three weeks, or monthly.

Included:

- Recurring customers receive the Standard Cleaning service at a reduced rate after completing an initial cleaning.

Recommended starting price: \$110. First visit should normally be priced as an Initial Clean or Deep Clean.

3. Initial Cleaning

For new recurring customers whose homes require more work than a maintenance cleaning but do not need a complete deep clean.

Included:

- Everything in Standard Cleaning
- More detailed dusting
- Light baseboard cleaning
- Additional kitchen and bathroom attention
- Heavier floor cleaning
- Additional buildup removal

Recommended pricing: Standard rate plus 25%-50%.

4. Deep Cleaning

For homes that have not been professionally cleaned recently or require detailed attention.

Included:

- Everything in Standard Cleaning
- Detailed baseboards
- Doors and doorframes
- Cabinet fronts
- Window sills
- Detailed bathroom fixtures
- Soap-scum and buildup removal
- Reachable ceiling fans
- Reachable vents
- Light switches and outlet covers
- Detailed appliance exteriors
- Under easily movable furniture
- Additional corner and edge cleaning

Not included or separately priced:

- Oven interior
- Refrigerator interior
- Interior windows
- Blinds
- Inside cabinets
- Wall washing

Starting price: \$225

5. Move-In and Move-Out Cleaning

For empty houses, apartments, and rental properties.

Included:

- Kitchen and bathroom cleaning
- Inside empty cabinets and drawers
- Empty closets
- Baseboards
- Doors and frames
- Window sills
- Floors
- Appliance exteriors
- Interior refrigerator and oven when included in the quote
- Final empty-property presentation

Not included or separately priced:

- Property should be empty
- Utilities must be active
- Personal belongings and loose trash must be removed
- Heavy debris removal is priced separately

Starting price: \$275

6. Apartment Turnover Cleaning

Designed for landlords and property managers preparing units for new tenants.

Included:

- Kitchen and bathrooms
- Inside empty cabinets
- Appliance interiors when requested
- Closets
- Baseboards
- Floors
- Window sills
- General readiness inspection
- Photos of completed work when requested

Not included or separately priced:

- Excessive trash
- Pet waste
- Heavy grease
- Nicotine residue
- Abandoned belongings
- Short-notice completion

- Damaged or heavily neglected units

Starting price: \$175

7. Short-Term Rental Turnover Cleaning

For Airbnb and other vacation-rental properties.

Included:

- Bathrooms
- Kitchen
- Floors
- Dusting
- Trash removal
- Bed preparation with clean linens
- Surface reset
- Basic property-condition report

Not included or separately priced:

- Laundry
- Linen replacement
- Restocking
- Supply shopping
- Damage photos
- Inventory checks
- Same-day rush turnover

Starting price: \$95

8. Post-Construction Cleaning

Initially limit this service to light residential or small commercial projects.

Included:

- Rough cleanup
- Final cleaning
- Touch-up cleaning
- Construction dust removal
- Surface wiping
- Cabinet interiors
- Window sills and frames
- Floor cleaning
- Fixture cleaning
- Sticker and label removal from approved surfaces

Not included or separately priced:

- Heavy construction debris
- Hazardous dust

- High windows
- Paint removal from delicate surfaces
- Dumpster service
- Industrial construction sites

Starting price: \$0.30 per sq. ft.; recommended minimum: \$350

Commercial Services

1. Small-Office Cleaning

- Empty trash and replace liners
- Dust desks around personal items
- Clean common surfaces
- Vacuum carpets
- Mop hard floors
- Clean restrooms
- Clean break room
- Clean entry glass
- Disinfect high-touch surfaces

Starting price: \$150 per visit

2. Professional Office Cleaning

- Insurance offices
- Real estate offices
- Law offices
- Accounting firms
- Administrative offices
- Small corporate offices
- Service frequencies from once weekly to five times weekly

Final pricing based on a walkthrough and written scope of work.

3. Retail Cleaning

- Floors
- Restrooms
- Counters
- Fitting rooms
- Entry glass
- Employee areas
- Trash
- High-touch surfaces

Starting price: \$150 per visit

4. Barbershop and Salon Cleaning

- Floors
- Hair removal

- Mirrors
- Restrooms
- Waiting area
- Workstation exteriors
- Trash
- Break area
- Entry glass

Do not handle sharp instruments, chemical waste, or regulated salon materials unless trained and insured.

5. Apartment Common-Area Cleaning

- Entryways
- Hallways
- Stairwells
- Elevators
- Laundry rooms
- Community rooms
- Leasing offices
- Fitness rooms
- Interior glass
- Trash areas

Strong recurring property-management opportunity.

6. Church and Community-Facility Cleaning

- Worship areas
- Offices
- Restrooms
- Classrooms
- Fellowship halls
- Kitchens
- Entryways
- Floors
- Trash

Price event cleanup and recurring cleaning separately.

7. Medical and Dental Office Cleaning

- Waiting rooms
- Offices
- Staff areas
- Restrooms
- Floors
- Non-clinical surfaces

Do not offer regulated medical-waste handling, blood cleanup, sterilization, or clinical-room disinfection without suitable training, procedures, insurance, and contracts.

8. Property-Management Cleaning

- Rental turnovers
- Model units
- Leasing offices
- Common areas
- Move-outs
- Final inspection cleans
- Emergency unit preparation

This should become a primary commercial sales target.

Residential Add-On Menu

Add-on	Starting price
Inside oven	\$50
Inside refrigerator	\$50
Inside microwave	\$15
Inside dishwasher	\$30
Interior windows	\$8 each
Window track and sill detailing	\$15 each
Blind cleaning	\$8 each
Inside kitchen cabinets	\$75
Detailed baseboards	\$50
Bed linen change	\$12 per bed
Laundry	\$25 per load
Dishwashing	\$25 per 30 minutes
Garage sweep-out	\$75
Balcony or patio sweep	\$35
Pet-hair treatment	\$40
Heavy-clutter surcharge	Starting at \$50
Organization	\$55 per hour

Commercial Add-On Menu

Add-on	Starting price
Interior office windows	\$10 each
Entry glass detailing	\$15 per section
Refrigerator cleanout	\$65
Break-room appliance interior	\$40 each
Carpet spot treatment	\$40
Excess trash removal	\$50
Consumable restocking labor	\$40 per month
Emergency cleanup	\$100 per hour
Event cleanup	\$500
Additional restroom servicing	Custom quote

Services Not Offered at Launch

- Blood or bodily-fluid cleanup
- Crime-scene cleanup
- Sewage cleanup
- Needle or drug-paraphernalia removal
- Mold remediation
- Asbestos-related cleaning
- Pest or animal infestation cleanup
- Hazardous chemical cleanup
- Large-scale hoarding cleanup
- High exterior window cleaning
- Roof or gutter cleaning
- Heavy furniture moving
- Carpet extraction
- Floor stripping and waxing
- Pressure washing
- Industrial machinery cleaning
- Medical-waste handling
- Lifting items over approximately 25-30 pounds alone

Recommended Public Launch Menu

1. Standard house cleaning
2. Recurring house cleaning
3. Deep cleaning
4. Move-in and move-out cleaning
5. Apartment turnover cleaning
6. Short-term rental turnover cleaning
7. Small-office cleaning
8. Retail and property-management cleaning

Recommended Service Promise

Senseful Clean & Shine provides reliable, detailed cleaning with clear communication, straightforward pricing, and respect for every property we enter.

Recommended Satisfaction Policy

Please inspect the completed service and notify Senseful Clean & Shine within 24 hours of any area included in the agreed cleaning scope that requires additional attention. We will make reasonable arrangements to return and correct the area. Refunds are not provided in place of an offered re-clean.