

SENSEFUL CLEAN & SHINE

A Sensible Choice for a Cleaner Space

A deep cleaning includes every applicable Standard Residential Cleaning task plus detailed work on buildup, edges, fixtures, trim, and commonly neglected areas. Add-ons remain separately priced unless included in the quote.

1. When to Recommend a Deep Cleaning

- The property has not been professionally cleaned recently.
- The customer is booking the first recurring service.
- Dust or buildup is visible on trim, fixtures, and edges.
- Bathrooms have noticeable soap scum or mineral deposits.
- Kitchen surfaces have grease buildup.
- Pet hair is present throughout the property.
- The customer is preparing for guests or a special occasion.
- A standard cleaning cannot reasonably produce the expected result.

2. Pre-Service Customer Questions

- Ask for square footage, bedroom and bathroom count, and the date of the last professional cleaning.
- Ask about pets, heavy pet hair, indoor smoking, grease, soap scum, and mineral buildup.
- Ask about mold-like staining, clutter, occupied rooms, and blocked surfaces.
- Confirm requested appliance interiors, windows, blinds, basement, garage, and laundry areas.
- Identify fragile, antique, natural-stone, and specialty surfaces.
- Confirm utilities, access, and deadlines.
- Request current photos when an in-person walkthrough is not practical.

3. Deep Cleaning Preparation

- Confirm the approved scope, price, add-ons, and exclusions.
- Review customer concerns and document pre-existing damage.
- Identify surfaces requiring special products.
- Confirm pet and access instructions.
- Photograph unusually heavy conditions when authorized.
- Set realistic expectations for permanent stains and damaged surfaces.
- Do not promise complete restoration of every stain, odor, or damaged material.

4. Whole-Home Deep Cleaning Tasks

- Complete every applicable standard-cleaning task.
- Remove reachable cobwebs in corners and along ceilings.
- Detail baseboards, doors, frames, trim, molding, sills, vents, fans, and fixtures.
- Wipe switches, outlet covers, handles, and commonly touched surfaces.
- Clean fingerprints and ordinary marks from doors.
- Dust behind accessible furniture.
- Vacuum underneath lightweight furniture.
- Detail floor edges, corners, stair railings, and spindles.
- Remove heavier dust from accessible shelves and decor.
- Do not move heavy furniture unless approved and safely manageable.

5. Deep Kitchen Checklist

- Degrease the stovetop and detail grates, knobs, edges, and backsplash.

- Detail appliance handles, exteriors, and accessible edges.
- Detail cabinet and drawer fronts and remove ordinary grease.
- Clean kick plates, counter edges, sink basin, faucet base, and drain area.
- Clean underneath safely movable countertop appliances.
- Detail table legs, chair backs, reachable wall splashes, floor edges, and corners.
- Clean the exterior of the trash can.

Kitchen Add-Ons

- Inside oven and oven racks.
- Inside refrigerator, shelves, and drawers.
- Inside dishwasher.
- Inside cabinets, drawers, and pantry.
- Heavy grease removal.
- Behind or underneath major appliances.
- Wall washing, dishwashing, food disposal, and cabinet organization.

6. Deep Bathroom Checklist

- Detail sink and counter edges, faucet bases, drains, and ordinary buildup.
- Detail toilet hinges, base, and accessible area behind the toilet.
- Remove ordinary soap scum.
- Detail shower-door tracks, frames, tub edges, corners, and reachable grout.
- Detail cabinets, towel bars, hooks, holders, vents, fixtures, baseboards, doors, and frames.
- Detail floor edges and clean the bathroom trash-can exterior.

Bathroom Limitations

- Permanent grout discoloration, damaged caulk, etched glass, rust, and hard-water damage may remain.
- Mold embedded in porous materials and stains caused by worn surfaces may remain.
- Substantial mold, sewage, blood, needles, and biohazards are excluded.

7. Deep Bedroom Checklist

- Detail baseboards, doors, frames, sills, fans, vents, lamps, headboards, and furniture exteriors.
- Dust blinds lightly when included.
- Clean underneath lightweight furniture and accessible beds.
- Vacuum floor edges and remove visible dust from corners.
- Wipe switches and outlet covers and detail mirrors.
- Closet interiors and organization are separate unless included.

8. Deep Living and Family Rooms

- Detail baseboards, doors, frames, sills, blinds when included, fans, vents, picture frames, lamps, and shelves.
- Clean underneath lightweight furniture.
- Vacuum sofa edges, crevices, and underneath removable cushions when included.
- Detail floor edges and reachable trim.
- Remove ordinary fingerprints from doors and switches.
- Detail entertainment-center surfaces without disconnecting electronics.

9. Deep Dining Room

- Detail table legs, pedestal, chairs, baseboards, doors, frames, sideboards, cabinets, fixtures, and sills.
- Dust blinds lightly when included.
- Clean underneath lightweight furniture.

- Vacuum rug edges and detail floor edges and corners.
- Remove ordinary food splashes from reachable surfaces.

10. Hallways, Entryways, and Stairs

- Remove cobwebs and detail baseboards, doors, frames, railings, spindles, and handrails.
- Clean switches, outlet covers, reachable fixtures, ledges, and entry glass when included.
- Vacuum stair edges and detail corners.
- Safely mop hard-surface stairs.
- Clean around entry mats and inspect the final presentation.

11. Deep Laundry Room

- Detail appliance exteriors, controls, edges, cabinets, baseboards, doors, frames, utility sink, shelving, and floors.
- Remove ordinary product residue.
- Clean the trash-can exterior.
- Inside appliances, behind appliances, and laundry service are separate unless included.

12. Deep Home Office

- Detail baseboards, doors, frames, sills, blinds when included, vents, fixtures, and furniture exteriors.
- Vacuum edges and clean underneath lightweight furniture.
- Wipe switches and outlet covers.
- Do not reorganize documents, open drawers, or disconnect equipment.

13. Baseboard Cleaning Standard

- Dust and wipe accessible baseboards with a surface-safe product.
- Remove ordinary dirt and visible marks and detail corners and door trim.
- Avoid damaged, peeling, or freshly painted areas.
- Document permanent staining or damaged paint.
- Extensive hand-scrubbing or restoration may require an additional charge.

14. Doors, Frames, and Trim

- Dust doors and frames and wipe handles and surrounding areas.
- Remove ordinary fingerprints and wipe accessible trim.
- Clean visible buildup on lower door areas.
- Avoid aggressive scrubbing on damaged paint.
- Paint correction and restoration are excluded.

15. Ceiling Fans, Fixtures, and Vents

- Clean only within safe reach.
- Dust fan blades, housings, fixtures, and vent covers.
- Wipe appropriate fan blades and accessible vent exteriors.
- Remove reachable cobwebs.
- Do not remove fixtures, disassemble fans, clean electrical interiors, or use unsafe ladders.

16. Windows, Tracks, and Blinds

- Interior glass, tracks, blind detailing, and sliding doors are completed only when quoted.
- Standard deep cleaning may include detailed sills.
- Glass, tracks, and individual blind slats remain add-ons unless clearly included.

17. Floor Detailing

- Vacuum edges, corners, underneath accessible furniture, and flooring transitions.

- Carefully remove ordinary stuck-on debris.
- Clean around toilet bases and cabinet kick plates.
- Mop with the correct product and check for streaks or residue.
- Carpet extraction, grout restoration, stripping, waxing, polishing, and refinishing are excluded.

18. Pet Hair and Pet Conditions

- Ordinary pet hair may be included within reasonable limits.
- Apply a surcharge for embedded hair, multiple vacuum passes, extensive furniture cleaning, or repeated filter cleaning.
- Animal waste, urine saturation, fleas, infestations, and biohazardous pet conditions are excluded.

19. Clutter and Access Policy

- Clean only accessible surfaces when clutter blocks access.
- Do not stack property unsafely, open containers, discard belongings, or organize without approval.
- Photograph blocked areas when authorized and note inaccessible areas.
- Charge separately when significant picking up or organization is required.

20. Deep Cleaning Add-On Menu

Add-On	Starting Price
Inside Oven	\$50
Inside Refrigerator	\$50
Inside Dishwasher	\$30
Inside Microwave	\$15
Inside Kitchen Cabinets	\$75
Pantry Interior	\$40
Interior Windows	\$8 each
Window Tracks and Sills	\$15 each
Blind Detailing	\$8 each
Full Wall Washing	Custom quote
Laundry	\$25 per load
Dishwashing	\$25 per 30 minutes
Organization	\$55 per hour
Heavy Pet Hair	Starting at \$40
Heavy Grease	Starting at \$50
Garage Sweep-Out	\$75

Final add-on pricing depends on size and condition.

21. Conditions Requiring a Price Adjustment

- The property is larger than disclosed or additional rooms are requested.
- Conditions are significantly heavier than shown.
- Heavy grease, pet hair, clutter, nicotine residue, or mineral buildup is present.
- The customer adds services.
- Utilities are unavailable or access delays reduce working time.
- The property requires substantially more labor than estimated.
- Obtain approval before performing work beyond the approved quote.

22. Deep Cleaning Exclusions

- Biohazards, blood, bodily fluids, needles, drug paraphernalia, sewage, and mold remediation.
- Pest infestation cleanup, animal-waste saturation, asbestos, and hazardous chemicals.
- Crime-scene cleaning, hoarding remediation, and heavy construction debris.
- High exterior windows, gutters, roofs, carpet extraction, floor stripping, waxing, and refinishing.
- Heavy furniture moving, appliance repair, and paint, grout, or surface restoration.

23. Quality-Control Inspection

- Confirm standard and deep-cleaning tasks are complete.
- Inspect baseboards, doors, frames, trim, kitchen grease, bathroom buildup, fixtures, corners, and floor edges.
- Confirm reachable fans and vents are dusted.
- Confirm trash, floors, and all selected add-ons are complete.
- Remove all equipment and supplies.
- Document permanent stains and damaged surfaces.
- Follow access and security instructions.

24. Customer Expectation Statement

Deep cleaning is intended to remove accumulated dust, dirt, grease, soap residue, and ordinary buildup from accessible surfaces included in the approved scope. Results may be limited by permanent staining, damaged materials, worn finishes, unsealed surfaces, mineral damage, mold, deteriorated caulk, or conditions requiring specialized restoration.

25. Recommended Pricing Rule

- Price deep cleaning at least 50% higher than standard cleaning.
- Use estimated labor hours for unusually dirty properties.
- Price add-ons separately.
- Apply a condition adjustment for heavy buildup.
- Maintain a minimum starting price of \$225.
- Do not quote solely from bedroom count; consider size, bathrooms, buildup, clutter, pets, and requested detail.

26. Completion Message

Your deep cleaning service is complete. I have finished the approved checklist and add-ons and secured the property according to your instructions. Any permanent stains, damaged surfaces, or areas that could not be safely completed have been documented. Thank you for choosing Senseful Clean & Shine.